

MARLBORO
UNLIMITED

30
NEW
ITEMS

Limited to smokers 21 years of age or older. See catalog for details.

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SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

The advertisement features a black background with a faint map of the western United States. The word 'CLEAR' is rendered in large, bold, orange-to-yellow gradient letters. A silhouette of a person on a bicycle is positioned within the 'A' of 'CLEAR'. The Marlboro logo is in the top left, and the text '30 NEW ITEMS' is in the top right. A small red Marlboro logo is in the bottom right. A white box at the bottom right contains the Surgeon General's warning. A small text line at the bottom center reads 'Limited to smokers 21 years of age or older. See catalog for details.' A small copyright notice '© Philip Morris Inc. 1999 61701-D4' is also present.

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